

Byzantine Brochure How To...

- During the Byzantine Empire the Emperor Justinian ruled over the Eastern Empire. He built up the capital of Constantinople and began making the city a unique yet familiar place to live. It was called "New Rome" because he wanted to emphasize its connection to the glory days of the former Roman Empire. (**POST-CLASSICAL PERIOD: 600-1450**)
- Use Chapter 10 (Strayer p. 409-454) & the Internet to research & create a Real Estate advertisement brochure encouraging an outsider to settle in Constantinople. Your advertisement should be in the form of a 3-section folded pamphlet, and must include the following:
 - The cover needs to have a **memorable slogan** that would encourage others to pick up the pamphlet: _____/15
 - All pamphlets will include one map & four paragraphs; one for each of the following: 1) **Environment** [**MAP** showing where Constantinople is located - drawn neatly or printed off a computer], 2) **Political** (State Building), 3) **Religion**, 4) **Economy**, and 5) **Social/Culture**. Each of these sections **MUST** have a **visual component** that represents the key ideas in the paragraphs: _____/50
 - All information in **YOUR OWN WORDS**, not just copied from the Internet or textbook. _____/20
 - PAMPHLETS MUST BE COMPLETED AS NEATLY AS POSSIBLE (*free from spelling and grammatical errors*). PICTURES/PARAGRAPHS MAY BE PRINTED OFF COMPUTER OR NEATLY DRAWN. **CREATIVITY COUNTS!** Include extra creative touches that make the advertisement look authentic. _____/15
 - **PUT RUBRIC INSIDE YOUR PAMPHLET – DUE AT END OF CLASS WEDNESDAY, 11/7 [A]; THURSDAY, 11/8 [B]**

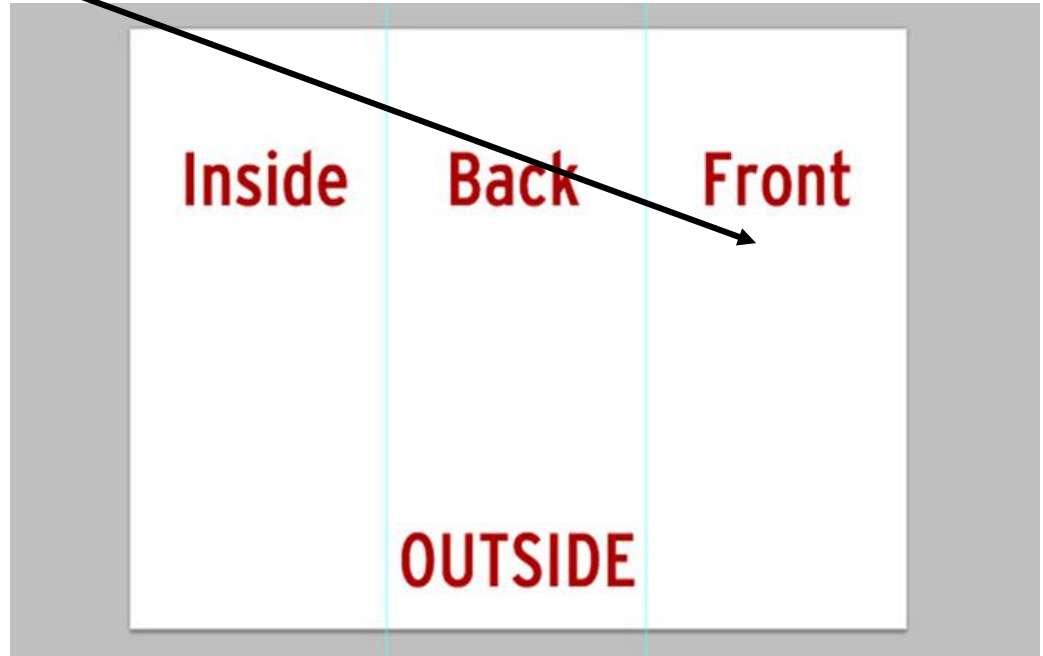
COVER

Memorable Slogan
with images

Purpose: You want
people to pick up this
brochure & to
consider moving to
Constantinople

Environment

Map of Byzantine Empire
w/location of
Constantinople noted



Inside

Political

Paragraph & images
of government
structure

Religion

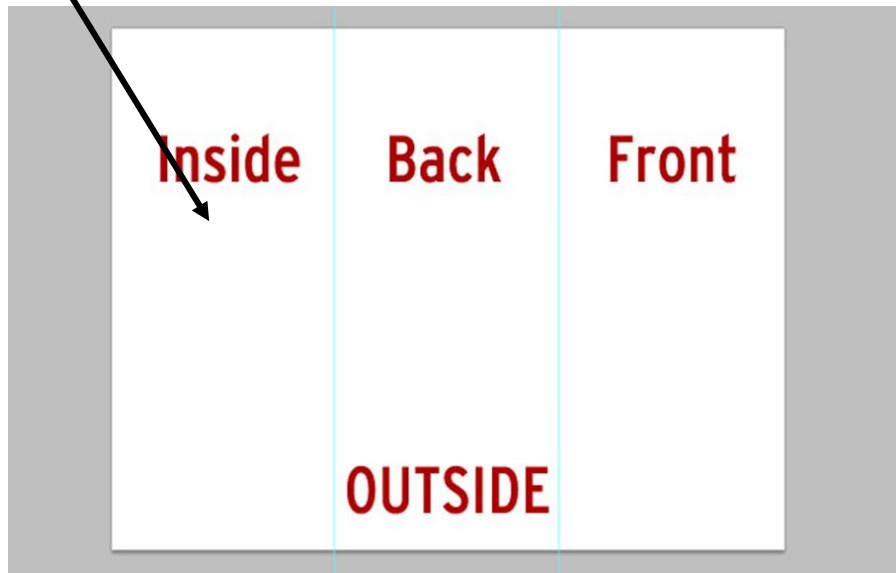
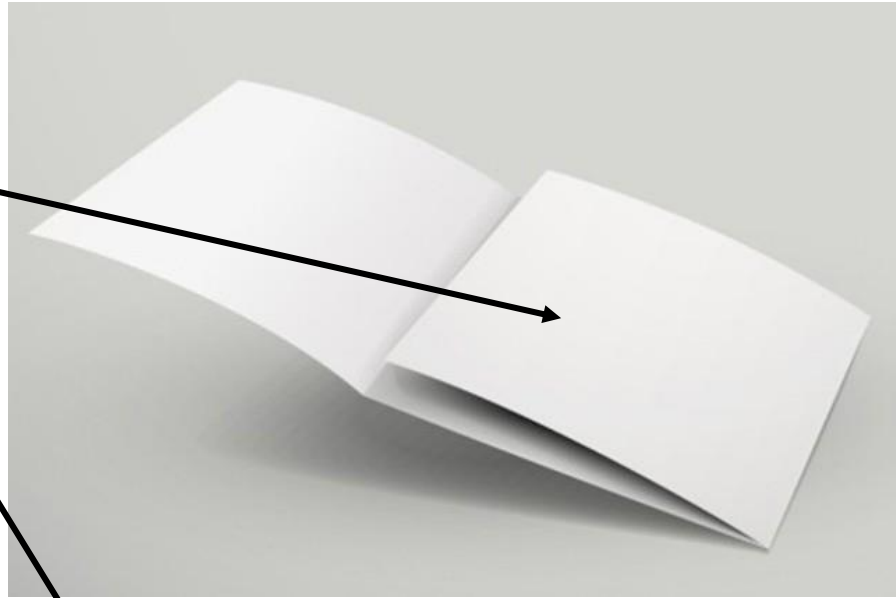
Paragraph & images of
***Eastern Orthodox
Church*** & acceptance
of other faiths

Economy

Paragraph & images
of how the \$\$\$ is
made (*hint: TRADE*)

Inside Fold

Culture/Daily Life
Paragraph & image
of Culture (art,
literature, etc.) &
the Social structure
(gender relations &
hierarchies) of living
in the Byzantine
Empire



Back of brochure

**NAME
CLASS PERIOD**

Inside

Back

Front

OUTSIDE

