

**AP KC 6.2.IVA:** *Governments used a variety of strategies, including political propaganda, art, media, and intensified forms of nationalism, to mobilize populations for the purpose of waging war.*



**Get in the Game  
With Uncle Sam**

## **PROPAGANDA:**

**Ideas spread to  
influence public  
opinion FOR or  
AGAINST a  
cause**

**PROJECT  
INSTRUCTIONS**

# TYPES OF PROPAGANDA

- **DEMONIZING THE ENEMY**: Instill belief that an opponent is evil and dangerous.
- **BANDWAGON**: Encourages everyone to support a cause.
- **TESTIMONIAL**: Using the words of a famous person to persuade support or non-support of an idea.
- **REPETITIVE (Ad Nauseum)**: words or short slogan used over and over.
- **FLAG-WAVING**: Doing something because it is patriotic.
- **EMOTIONAL**: words that make you feel strongly about someone or something.
- **APPEAL TO FEAR**: instilling anxieties and panic to support or not support an idea.
- **COMMON MAN**: appeal to people's common sense to support or not support an idea.

# PROJECT INSTRUCTIONS

- **TASK**: You will create **TWO** propaganda posters, one on an AP Key Concept **AND** one on a current issue.
- **MUST** be neat, use color, & cover the whole paper
  - (*For Final Drafts, you will use ONE poster board cut in two to create TWO posters*)
- You **MAY** print images off the internet, **BUT** →
- Your **OWN** idea! Don't plagiarize! Mrs. Osborn has seen A LOT of propaganda posters.
- **DUE NO LATER THAN FRIDAY, 4/6** [*A & B Day – during tutorials ONLY*]: **ROUGH DRAFTS CHECK** (Classwork Grade)
- **DUE NO LATER THAN FRIDAY, 4/20** [*A & B Day*]: **FINAL DRAFTS** (Score for both posters averaged for a final *TEST/PROJECT* grade.)

**KEY CONCEPT TOPICS: Sign Up & create a propaganda poster (for OR against) ONE of the following POSSIBLE topics:**

- **PERIOD 1 (to 600 BCE):**
  - Paleolithic Era (*Key Concept 1.1*)
  - Neolithic Revolution (*Key Concept 1.2*)
  - Foundational Civilizations (Mesopotamia, Egypt, Shang, Indus Valley) (*Key Concept 1.3*)
- **PERIOD 2 (600 BCE – 600 CE):**
  - Confucianism, Hinduism, Buddhism, OR Greco-Roman Philosophy (*Key Concept 2.1*)
  - Expansion of the Empire (Persian, Roman, Han, OR Gupta) (*Key Concept 2.2*)
- **PERIOD 3 (600-1450):**
  - Tran-Saharan, Silk Road OR Indian Ocean Trade (*Key Concept 3.1*)
  - Migration & Travelers (Bantu, Ibn Battuta, OR Zheng He) (*Key Concept 3.1*)
  - Islamic Caliphates (Abbasid) (*Key Concept 3.2*)
  - Wait for it! The Mongols, Aztecs, OR Inca (*Key Concept 3.2*)
  - Coerced Labor - Incan Mit'a system OR Medieval feudalism (Europe OR Japan) (*Key Concept 3.3*)
  - Disease (Black Death) (*Key Concept 3.3*)
  - Gender Issues (Buddhist/Catholic nuns OR foot-binding) (*Key Concept 3.3*)

- **PERIOD 4 (1450-1750):**

- **Maritime Technology** (*Key Concept 4.1*)
- **Maritime Empires (Spain, Dutch OR British)** (*Key Concept 4.3*)
- **Land-based Empires (Ottoman, Russia, OR China)** (*Key Concept 4.3*)
- **Monumental Art/Architecture (Versailles OR Taj Mahal)** (*Key Concept 4.3*)
- **Racial Hierarchies (casta system OR Atlantic Slave Trade)** (*Key Concept 4.2*)
- **Spanish Silver OR Columbian Exchange** (*Key Concept 4.1*)

- **PERIOD 5 (1750-1900):**

- **Revolution! (French, Haitian, OR Latin American)** (*Key Concept 5.3*)
- **Industrial Revolution OR Industrial Capitalism** (*Key Concept 5.1*)
- **Socialism, OR Communism** (*Key Concept 5.3*)
- **19<sup>th</sup> Century Urbanization & Population Growth** (*Key Concept 5.4*)
- **European New Imperialism OR Japanese Meiji Restoration** (*Key Concept 5.2*)
- **Economic [free trade] Imperialism (China OR Latin America)** (*Key Concept 5.2*)
- **Nationalism (Indian Revolt of 1857, Germany, OR Italy)** (*Key Concept 5.3*)
- **Gender Issues (feminism OR women's suffrage)** (*Key Concept 5.3*)

- **PERIOD 6 (1900-Present):**

- **Military Technology ('Total War')** (*Key Concept 6.1*)
- **Medical innovation OR Disease** (*Key Concept 6.1*)
- **Science & the environment** (*Key Concept 6.1*)
- **Rise of Fascism (Germany, Italy, OR Latin America)** (*Key Concept 6.2*)
- **Revolution! (Mexico, Russia OR China)** (*Key Concept 6.3*)
- **Decolonization (Gandhi OR Mandela)** (*Key Concept 6.2*)
- **Partition of India/Pakistan OR creation of Israel** (*Key Concept 6.2*)
- **International Organizations (political, economic, OR environmental)** (*Key Concept 6.3*)
- **Cold War (US vs. Soviet Union)** (*Key Concept 6.2*)
- **20<sup>th</sup> century global popular & consumer culture** (*Key Concept 6.3*)

**CURRENT ISSUES**: **Choose any of the issues below & create a propaganda poster (for OR against) ONE of the following issues:**

- **Ramifications of the use of Social Media (Snap Chat, FB, Twitter)**
- **Cell phone dependency**
- **Internet Trolling**
- **Terrorism (such as ISIS or homegrown/lone wolf)**
- **Alternative Power (nuclear, hydro-electric, wind, etc.)**
- **Human Impact on the Earth (Climate Change, Deforestation, Pollution, Urbanization, etc.)**
- **Immigration**
- **World Population**
- **Racism**
- **Gun Rights**
- **#TimesUp movement**
- **Millennials**
- ***Your own idea (must first clear with Mrs. Osborn)***

# HELPFUL HINTS

- **Generally, posters are seen in areas where people are just “passing by” (like in the hallways here at RHS)**
- **SO → Focus on the visual message using as few words as possible (You want to get your point across without someone having to stop to examine an overly-detailed image OR read a lot.)**
- **DO NOT use derogatory (negative) imagery/text or violent/inappropriate images (either drawn or printed off the Internet).**
- **WRITE YOUR NAME/CLASS PERIOD ON THE BACK OF YOUR FINAL POSTERS**



- **KEY CONCEPT POSTER**
- Titled with AP Time Period (w/years!) AND *Specific* Key Concept (20 points)
- Clear Message (40 points)
- Neat, Covers entire manila paper, uses color & images (25 points)
- Creativity (15 points)
- *Submitted/Approved Rough Draft (Classwork Grade)*
- **CURRENT ISSUES POSTER**
- Clear Message (40 points)
- No negative or inappropriate imagery/text (20 points)
- Neat, Covers entire manila paper, uses color & images (25 points)
- Creativity (15 points)
- *Submitted/Approved Rough Draft (Classwork Grade)*

Scores averaged for **TEST/PROJECT** Grade

**Name:**

**Class:**

- **KEY CONCEPT POSTER**
- **Titled w/AP Time Period/Years/Key Concept (20 points)** \_\_\_\_\_
- **Clear Message (40 points)** \_\_\_\_\_
- **Neat, covers poster, color & images (25 points)** \_\_\_\_\_
- **Creativity (15 points)** \_\_\_\_\_
- **Rough Draft submitted (Y N)** **SCORE:** \_\_\_\_\_

- **CURRENT ISSUES POSTER**
- **Clear Message (40 points)** \_\_\_\_\_
- **No negative/inappropriate imagery/text (20 points)** \_\_\_\_\_
- **Neat, covers poster, color & images (25 points)** \_\_\_\_\_
- **Creativity (15 points)** \_\_\_\_\_
- **Rough Draft submitted (Y N)** **SCORE:** \_\_\_\_\_

**Final Score:** \_\_\_\_\_